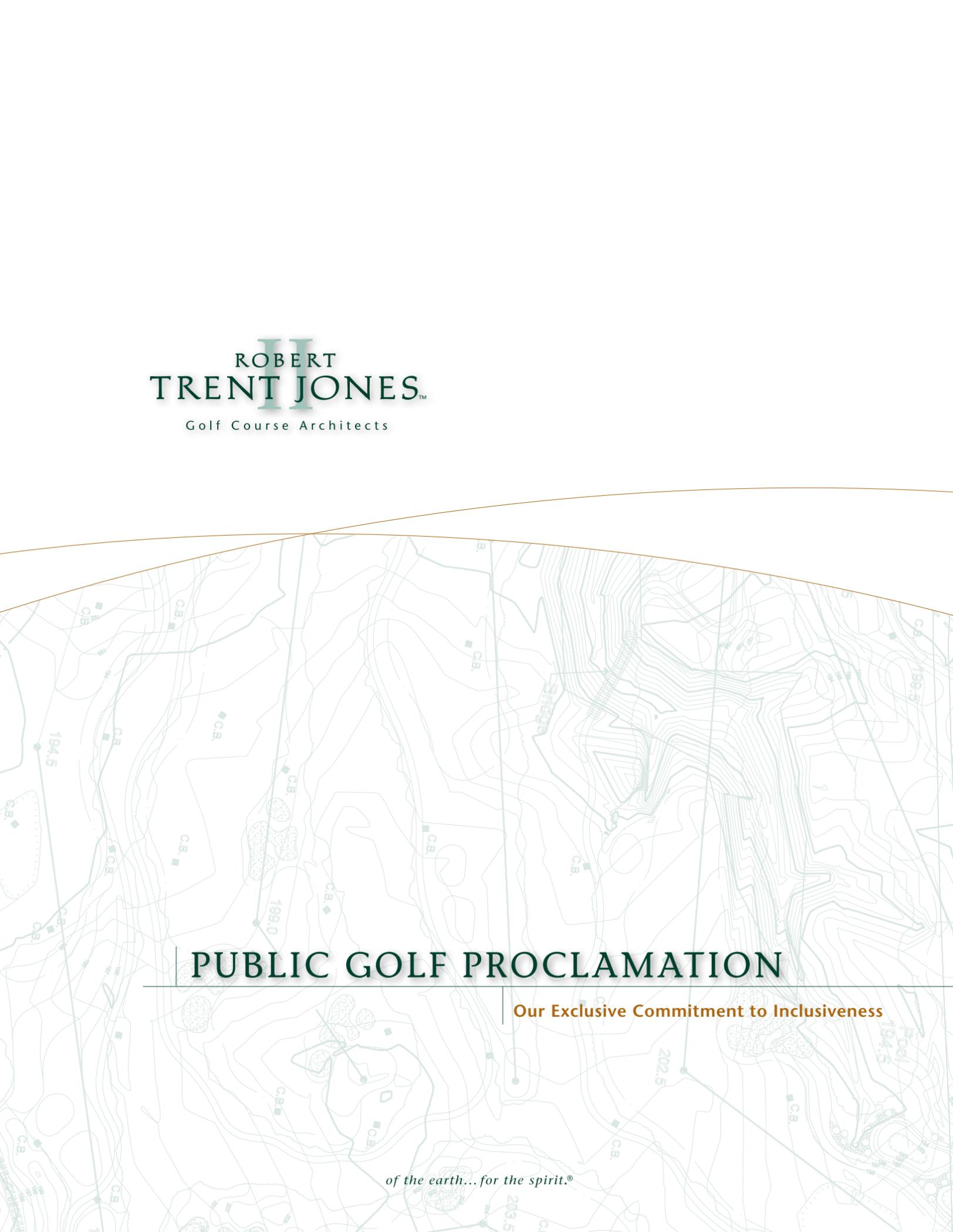




ROBERT  
TRENT JONES™  
Golf Course Architects



PUBLIC GOLF PROCLAMATION

Our Exclusive Commitment to Inclusiveness

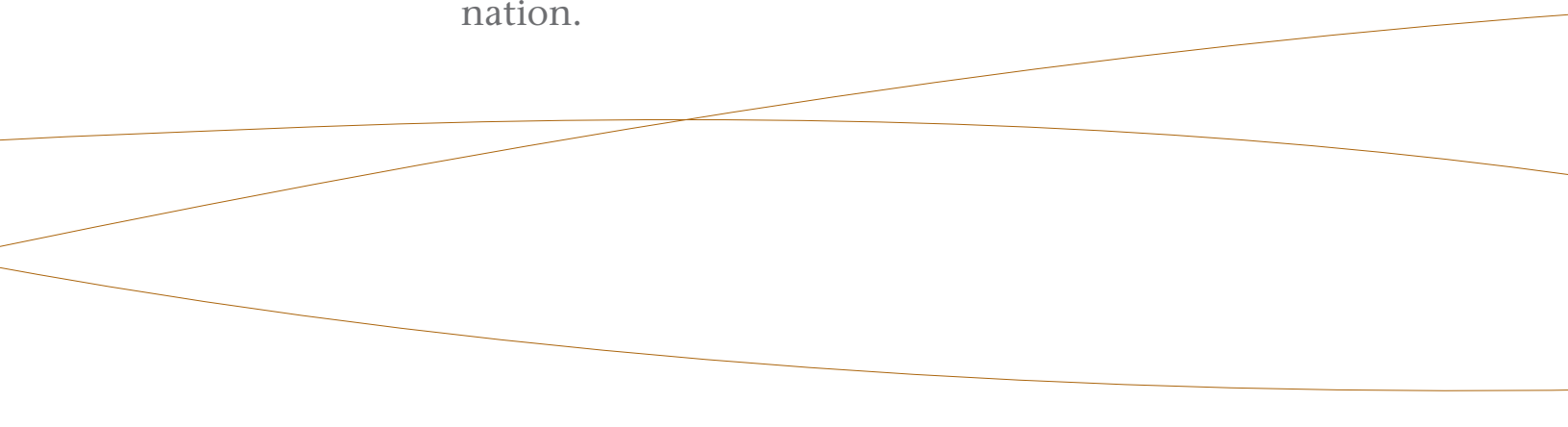
*of the earth...for the spirit.®*

From its earliest origins along the coasts of Scotland, golf has fostered community, bringing together disparate peoples to enjoy both competition and camaraderie. In the modern era, golf courses throughout the world have been very successful when created in conjunction with resort and real estate developments and private clubs.

**At Robert Trent Jones II® we will continue to design** the best possible courses to meet the needs of our many and varied clients. But we believe that golf should also be easily affordable and accessible to everyone who wishes to play it.

As our founder, Robert Trent Jones, Jr., stated in a letter to the New York Times, “The future of our sport lies in embracing the Scottish tradition in which all people are equal as they stand over the ball.”

We applaud the global efforts of golf organizations, associations, and governing bodies, as well as our golf architecture colleagues worldwide, who have worked to promote public access to affordable, high-quality, environmentally responsible golf. In an effort to foster the communal spirit of the game we offer the following declaration to golfers and prospective golfers of every nation.



**We aspire to:**

1. Work with municipalities and other government entities to create great golf courses for their citizens through insightful, integrated master plans specific to each community.
2. Assist communities in creating programs and initiatives that make great public courses accessible and affordable to everyone.
3. Advocate for the creation of golf facilities on degraded sites to return unproductive land to productive and sustainable public uses.
4. Always protect and enhance the environment for the good of all.
5. Design courses that require less earth moving, water, fertilizer, and other resources in an effort to keep investment and operating costs—and therefore green fees—reasonable.
6. Create wider strategic routings and sets of shorter “family tees” to encourage children to take up golf and have fun playing it.
7. Advocate for innovative practice facilities where young people and newcomers can learn to love golf, and support programs and organizations that introduce new players to the sport.
8. Design facilities that encourage speed of play, including inventive layouts such as “Learning Courses,” par-three routings, 6-, 9-, and 12-hole loops, and others.
9. Create public courses that are flexible, fun, and challenging to golfers of a wide range of abilities.
10. Encourage golf course owners to support local businesses and take an active role in their communities.

—**Robert Trent Jones, Jr.**, *Chairman and Master Architect, Robert Trent Jones II Golf Course Architects, and Past President of the American Society of Golf Course Architects*

—**Bruce Charlton**, *President and Chief Design Officer, Robert Trent Jones II Golf Course Architects, and President of the American Society of Golf Course Architects (2008-2009)*



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